

BAY AREA K-COALITION

Mission & Goals

ABOUT

The Bay Area K-Coalition (BAK-C or K-Coalition) is a group of Korean American-led organizations in the Bay Area that formed in April 2020 in direct response to the Covid-19 pandemic in order to share resources, find meaningful solutions, and take collective action on behalf of vulnerable Korean American individuals, families, and businesses.

Today, the mission of the Bay Area K-Coalition is to amplify the voices of the Korean American community in the Bay Area and promote the well-being of our community members.

SHARED GOALS

- Support Korean American community by bringing attention and resources to areas of highest need (e.g. our Covid work).
- Increase civic participation and voice of the Korean American community.
- Advocate for greater representation of the Korean American community in policy making and legislative efforts.
- Act as a hub and main point of contact for other Korean American and other API organizations to collaborate.

STRATEGY & TACTICS

- Resource sharing among organizations
- Outreach, education, mobilization and community organizing with the wider community
- Designate Bay Area K-Coalition as a hub/contact for legislative policy and advocacy efforts

MEETINGS

- Monthly membership meetings (currently second Friday of each month at 11am)
- Additional meetings as needed for immediate actions

MEMBERSHIP CRITERIA + TERMS

Korean American-led and Korean American-serving nonprofit organizations, associations, and community groups are encouraged to apply for membership! Membership is completely voluntary.

All organizations must complete and sign a [membership application](#) that will be reviewed by the K-Coalition for review to ensure the basic membership criteria are met. New organizations will be voted into the coalition with a 2/3 vote.

Each member organization must agree to and sign the shared agreements form. Organizations that do not abide by the shared agreements may be voted out with a 2/3 vote. Additionally, organizations who do not want to continue K-Coalition membership may opt out by sending a letter to the coalition signed by the primary representative and organization leadership (if applicable).